



- ***Crop Report Iranian Sayer Date***
- ***Arat Company PJS***
- ***Crop 2015***

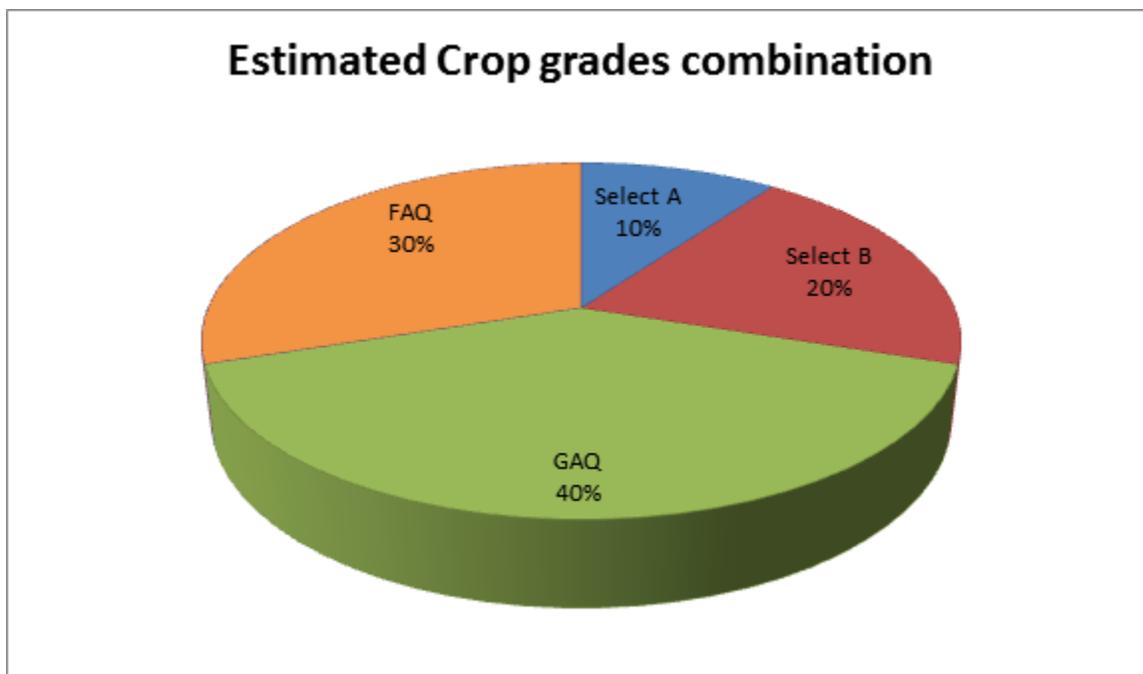
New Crop outlook:

Crop condition in Khuzestan province (the main Sayer Dates growing area) is in good shape. The palmaris all over the province have passed a favorable winter and spring and now it is expected that the crop yield to be on the high side.

The only threat to the crop is the dryness of Jarahi River (One of the main four rivers of the province that cultivates palmaris) which is now becoming a concern for the farmers around that river as the water deficiency increases the chance of getting smaller, less meaty and flaky Dates from that area.

It's forecasted that crop size is rather a large size same as last year but with generally smaller sized fruits.

Below are the expected proportions of different grades for the new crop:



Carry Forward:

Dates market has been a stable market throughout the year, last year and vast majority of the current crop has been bought from the farmers by production plants and respectively a majority of the purchased goods have been produced and exported.

At the present moment it is predicted that the leftover of the current crop is intimately 10,000 MT which most probably will be produced and exported prior to new crop entering the market.

Current crop of Iranian Sayer Dates has been exported mainly to Iran's neighbor countries (with pits), Russia and CIS countries (With Pits), Eastern Europe and south east Asian countries (with Pits and only half of the crop has been exported as pitted dates to North America, Australia, UK and other western European countries.

Current Market updates:

Due to high volume production of Sayer Pitted Dates, Sayer Dates with Pits and Chopped/Sliced Dates in Iran, this product is among one of the cheapest dried fruits in global market and thus the market of Sayer Dates is facing an expansion and attracts more clients all over the world each year.

Main rival of Iranian Sayer Dates is the Dates products out of Pakistan (Aseel & Begum Jangi) which faces volatility and instability due to the effect of the monsoon rains on the Dates crop in some crop years. On the other hand relatively higher quality of the Iranian Dates has caused greater attraction for the clients to choose Sayer Dates over Pakistani Dates.

Considering government's support of the exportation of the Dates and the lifting of the sanction of Iranian trades, it's predicted that trading Iranian Sayer Dates will be easier for the Iranian Exporters and the product will be supplied to the market at more ease and with more competitive prices and faster shipping times.

Pricewise, it is anticipated that prices are going to be stable and stay at the same price levels as the current crop year.

Please stay tune for further market and crop reports and updates.

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